

Amendments to the Specification:

Please replace the first full paragraph on page 7 with the following amended paragraph:

Figure [2H] 2I is a flowchart diagram illustrating how levels and sublevels are filtered, according to one embodiment of the present invention. The example of filtering in sublevel R1 (Agencies & Companies) is shown. In step 250, a list of modules is displayed. In step 251, a user selects a module. In step 252, it is determined whether the module is "Agencies & Companies". If no, in step 253, further navigation takes place. If yes, in step 254, a list of company types is displayed. In step 255 the user selects a company type. In step 256, a list of company sizes is displayed. In step 257, the user selects a company size. In step 258, a list of options for a company location is displayed. In step 259, the user selects an option for the company location. In step 260, it is determined if the company location option selected is regions. If no, in step 261, it is determined if the company location option selected is subregions. If no, in step 252, it is determined if the company location option selected is states. If no, in step 263, the list of all companies matching the type and size criteria is displayed. If some companies were marked during previous navigation, they are marked again.